

Zhejiang International Studies University

College of International Education 299 Liuhe Road, Hangzhou, 310023, Zhejiang, China Tel/Fax: +86 571 8821 3035/4360 E-mail: study@zisu.edu.cn http://www.zjei.net/english/

APPLICATION HANDBOOK 2018-2019

Dear Students, Dear Partners,

First we would like to introduce a little bit of ZISU for you: Zhejiang International Studies University (ZISU), situated near the picturesque West Lake, is a prestigious academic institution run by Zhejiang Provincial Government. Guided by the motto of "striving for moral integrity and academic excellence", the University is dedicated to the cultivation of innovative professionals with language competence and global vision, and the contribution to the economic and social development of the region. Formerly known as Zhejiang Education Institute, which was founded in 1955 and started enrolling full-time undergraduates in 1994, ZISU got its present name in 2010 with the authorization of the State Ministry of Education.

Thank you for your interesting in studying at Zhejiang International Studies University or recommending international students to us. With this information package we would like to help you to apply correctly.

If you have a question that is not answered in this handbook please feel free to address it to College of International Education's contact personnel. We want to be able to offer you an easy use.

This handbook is subject to changes.

A. College of International Education's contact personnel

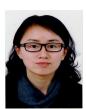
Mrs. Tao Guoxia 陶国霞

Deputy Dean Fluent in Chinese and English Email: taoguoxia@zisu.edu.cn

Mr. Yan Weijian 严伟剑 Coordinator & teacher Fluent in Chinese and English Email: yanweijian@zisu.edu.cn

Ms. Li Xiangyu 李翔宇 Coordinator Fluent in Chinese and English Email: lixiangyu@zisu.edu.cn

Ms. Ng Pei Qi 黄佩琪 International Admissions Officer Fluent in Chinese, English, Malay and Cantonese Email: <u>peiqi ng@zisu.edu.cn</u>









Brief academic calendar

Fall Semester	Arrival/ Registration/ Orientation/ Classes begin – early September
(concrete dates will be announced	2018
additionally)	
	Classes and exams end - late January, 2019
Winter heliday	Farly Fahrwary Farly March 2010
Winter holiday	Early February–Early March, 2019
Spring Semester	Arrival/ Registration/ Orientation/ Classes begin - early March 2019
(concrete dates will be announced	
additionally)	Classes and exams end - Early July, 2019
Summer holiday	Mid July – Early September, 2019
Public Holidays	 Mid-autumn festival: 22nd to 24th, Sep. 2018
	 National holidays: 1st to 7th, Oct. 2018
	• New Year: 1 st , Jan. 2019
	• Tomb-sweeping Day: 5 th , Apr. 2019
	 Labour Day: 1st, May, 2019
	 Dragon boat festival: 7th, Jun 2019

B. Study programs

B1. Non-degree program: Chinese Language program

Duration of studies	One semester or one year
Granted document	Transcript of records
Language of instruction	Chinese and English
Courses	 Comprehensive Chinese 8hrs/week Listening 4hrs/week Speaking 4hrs/week Chinese Characters (beginners class) 2hrs/week Reading and Writing (Intermediate and advanced class) 2hrs/week Chinese Culture(optional), 2hrs/week Math(optional) 2hrs/week HSK(optional), 2hrs/week Taiji(optional), 2hrs/week
Tuition	Tuition fee = 7000 RMB/semester. 1
Optional courses from other programs	At most two Courses depending on the availability of the progra ms(for English courses please see Attachment 2)
Optional courses registration/drop perio d	Registration upon arrival. Drop period – during first two weeks of study.

B2. Practicum Program: Internship in Hotels

Duration of studies	3-6 months
About the program	This program is offered by Zhejiang International Studies University, for students from its partner universities. The program is launched in Spring semester, 2016. Until now 4 students from two of our partner universities have taken part in or finished the program and more are

 $^{^{1}}$ For exchange students tuition fee is waived according to the agreement between ZISU and their home university.

	coming. Within this program, students will get the chance to work as an intern in Five Star hotels in Hangzhou, one of the best tourist cities in China which is international and hospitable. The internships are offered by ZISU's two cooperative partners, Landison Plaza Hotel and Narada Grand Hotel.
About the internship	Interns will get the opportunities to take job rotation in different departments within the hotel, which includes Reception Department, Food and Beverage Department and Marketing Department in Landison Plaza Hotel and Narada Grand Hotle, 2 outstanding five-star hotels in Hangzhou, China. For more detailed information about the two hotels, please check: http://www.zjnaradagrandhotel.com/ http://www.landison-plazahotel.com/
What you will get	 Internship certificate from the hotel; Free accommodation and meals in the hotel; 2,000RMB as living subsidy per month; Knowledge and working experience in hotel management; Fantastic living experience in Hangzhou ,China
Who we are looking for	 Undergraduate students All majors are acceptable (students majoring in Tourism Management are preferential) Fluent in English (students who can also speak Chinese will be Preferential) With related working experience (not necessary) Have no criminal record Be capable of working and living abroad by oneself Obey laws and rules in his/her own country and China
Language of instruction	English and Chinese
Tuition	Tuition fee = 9000 RMB/semester. ²
Support from the University	A guidance counselor with hotel working experience

B3. Degree program: International Economy and Trade (Instructed in English)

Duration of studies	One semester to four years	
Granted document	For one semester of studies is is	sued the transcript of records.
	For one year or more than one year	' studies are awarded the Certificate.
Language of instruction	English	
Courses	□Principles of Selling	Advanced Mathematics
	International Trade in Service	□Linear Algebra
	and Technical Transfer	Probability Theory
	International Transportation and	□Statistics and Econometrics
	Insurance	Principles of Management
	International Settlement	□Microeconomics
	□International Financial	□Marketing
	Management	□Macroeconomics
	Chinese and Western Culture	□Principles of Accounting
	and Communication	□International Trade: Theories and
	Economic Reform and	Policies
	Development in China	□Practice of International Trade
	China's Foreign Trade and	□International Finance
	Investment	□International Business
	□Survey of Zhejiang Economy	□Financial Management
	□Enterprise Practice	□Public Finance and Monetary
		□Banking

	Cross-Border E-Commerce
Tuition	Tuition fee = 9000 RMB/semester ³
Optional courses from other programs	At most two Courses depending on the availability of the programs
Optional courses registration/drop period	Registration upon arrival. Drop period – during first two weeks of study.

B4. Degree program: Tourism Management (Instructed in English)

Duration of studies	One semester to four years	
Granted document	For one semester of studies is	issued the transcript of records.
	For one year or more than one yea	r' studies are awarded the Certificate.
Language of instruction	English	
Courses	□Introduction to Hospitality &	□Principles of Management
	Tourism Industry	
	Lodging Management	□Marketing□Macroeconomics
	• Tourism Destination	Principles of Accounting
	Management	International Business
	□Travel service	□Financial Management
	Hotel Management	Cross-Border E-Commerce
	□Service Management	Chinese and Western Culture
	Hospitality and Tourism	and Communication
	Marketing	Economic Reform and
	□Tour Guide Operation	Development in China
	□International MICE Practices	□China's Foreign Trade and
		Investment
		□Survey of Zhejiang Economy
		□Enterprise Practice
Tuition	Tuition fee = 9000 RMB/semester ⁴	
Optional courses from other programs	At most two Courses depending on the availability of the programs	
Optional courses registration/drop period	Registration upon arrival. Drop period – during first two weeks of study.	

C. Application

Application Materials	If students are interested in either Chinese language program or Doing Business in China program, please fill (1) Application Form (see Attachment 1), and send us th e photocopies of: (2) Highest Degree Certificate (3) Official Transcript (with English or Chinese translation) (4) Passport
Application Deadlines	Fall Semester (2018) – June 15, 2018 Spring Semester (2019) – Dec. 15, 2018

 3 , 5 For exchange students tuition fee is waived according to the agreement between ZISU and their home university

\	/isa	In order to obtain the visa to enter China, ZISU will issue and send the acceptance
		letter and JW202 form for each student. Please contact the People's Republic of C
		hina authority in your country for more details about visa.

Accommodation	Xiaoheshan Campus (Suburb). It has facilities like dorms, class buildings, libraries, ca nteens, performance halls, etc.
Single room	1200RMB/month excluding electricity, water and internet bills
Double room	600RMB/month excluding electricity, water and internet bills
Living conditions	Rooms in the downtown campus are en-suite with a bathroom and air conditioner, internet access. Kitchen and laundry are common. Students need to buy their bed -linens.

D. Accommodation (for pictures see Attachment 3)

E. Additional expenses

Registration fee	500 RMB
Books	200 RMB - 500 RMB (depending on the courses)
Health report	500 RMB
	*In case any contagious diseases are found (for example HIV/AIDS, tuberculosis, syp hilis, hepatitis etc.) there is a probability that application for stay in China will be r ejected. In this case student must return to his/her home country. Therefore we str ongly recommend before arriving to China to pass the health testing in student's h ome country.
Health insurance	300 RMB per semester Before classes start, students should have a health insurance for the period of stay. The insurance shall be obtained in Hangzhou. CIE will assist the students in applying for the insurance in Hangzhou.
Residence Permit	400 RMB for less than 365 Days Students need to apply for their residence permit within 30days after their entry o f China.
Visa extension	400 RMB *In case the stay in China is more than 180 days, students shall apply for visa ext ension. ZISU's International College will assist students to extend their visas.
Internship Permit	400 RMB After two months of good performance and attendance in class, students can apply for internship in the local organization with pay. CIE will assist students to do the paperwork.
Other living expenses, including meals and personal expenses	Covered by the student

F. Additional information

Host buddy program	ZISU provides a host buddy program in which foreign students are paired with Chin	
	ese students who volunteered for this program. During the program students will h	
	elp foreign students to settle down and get familiar with the campus and the surr	
	oundings, meanwhile both sides will have a culture exchange, practice foreign langu	
	ages they are studying. For taking part in this program foreign students will need t	
	o sign-up after receiving the confirmation that they are accepted to study at ZISU.	

Host family program	ZISU provides a host family program in which foreign students are paired with Chin ese families. Students will not live with the Chinese family, but will spend time tog ether for different activities (visit the city, have the meals, travel, etc). For taking p art in this program foreign students will need to sign-up after receiving the confirm ation that they are accepted to study at ZISU.
Cultural Exchange programs	ZISU provides series of programs to enhance cultural exchanges between foreign an d Chinese students. Foreign students need to sign up after receiving the informatio n.
On-campus job	ZISU opens jobs for foreign students to practice their mother language with ZISU st udents of language programs. These jobs will be paid by hours.
ZISU address	Room 221, Wangyuan D Building, Xiaoheshan Campus, Zhejiang International Studies University, 299 Liuhe Road, Hangzhou (杭州市留和路299号 浙江外国语学院小和 山校区 望院D221室 国际学院).



Zhejiang International Studies University

浙江外国语学院外籍学生入学申请表

Application Form for International Students

			No:_								
英文姓名Family Name:	First Name:		Middle Name:		照片						
中文姓名Chinese Name:	性别Gender	婚姻状	況Marital Status:								
出生日期Date of Birth:		出生地	Country of Birth:		Photo						
年(Y) 月(M)	日(D)		,								
	护照号码 Passpo	ort No:	护照有效期 Pass	oort Va	alid Until:						
			年(Y) 月	(M)	日(D)						
电子邮件E-mail Address:		宗教 R	eligion:								
本国地址Permanent Home Ad	dress and Telephor	ne No.									
街道Street											
	家Country		『编 Zip code								
电话 Phone Number											
	Mailing Address (if differe	nt):								
街道Street					_						
城市City国	家Country	邮编	Zip code								
电话 Phone Number											
学习经历 Education Backgrou	nd:										
学校名称Name of School/Coll	专业	开始年月	结束年月	所获	学位/年份 Degree						
ege/University	Major	(mo/yr)	(mo/yr)	Earr	ned/Year						
汉语熟悉程度 The Chinese Language Proficiency:											
口很好Excellent 口好Good 口-	-般Fair 口入门Begii	nning									
你曾经学过多长时间汉语(How	long have you lea	arned Chi	inese)?								
口600学时以上/Over 600 Class	s hours □400-6	00学时以	上/400-600 Class	hours							
口200-400学时/200-400Class hours 口50-200学时/50-200 Class hours											
口50学时以下/ Less than 50 (Class hours										
汉语水平考试等级 (The Chines	se proficiency test/l	HSK):									
口考过, 级/Yes, band .	口考过, 级/Yes, band										

英语熟悉程度 The English La	anguage Proficiency									
口很好Excellent 口好Good 口	1一般Fair_ロ入i门Beginni	ing								
申请类别 Applying as:										
□学历生Degree Student:										
□ 本科生Undergraduate Student □专科生 Diploma Student										
□非学历生 Non-degree Student:										
□汉语进修生Language Student □交换生Exchange Student □短期访问生Short Term Visiting Stu										
dent										
来浙江外国语学院学习的专业										
Intended major or program	studied at ZISU:									
	年	月 至 年 月								
Intended duration of study:		Mo to Yr Mo								
		极弗亚语 Source of Funding:								
推荐人或单位/电话/电子邮件 Recommended by		经费来源 Source of Funding: 口自费 Self-supporting								
Recommended by		口日云 Self-supporting								
Phone Number:		口奖学金 Scholarship								
E-mail Address:		口其他 Other								
申请人保证: I hereby affirm	that:									
上述各项中所提供的情况是真										
All the information given in 在中国学习期间将遵守中国政		-								
		R. China and the regulations of the University								
申请人签字:	日期:									
Applicant's signature:	Date:									
请申请人将本申请表及以下(注	1)(2)(3)份材料发送	至study@zisu.edr.cn								
Applicants should submit th	e following documents	s with the application form to Program Manage								
r at										
study@zisu.edu.cn										
(1)最高学历证书	Photocopy of Highest	Degree Certificate								
(2)学习成绩单	Photocopy of Official T	Franscripts (with English or Chinese translation)								
(3)护照复印件	Photocopy of Passport									
	Photocopy Health Repo	ort (if available)								
(5)家长担保函	Parent Guarantee (mus									
	中国浙江小村	Contacts: 主网和收200县浙江外国语学院国际学院 210022								
Collega		市留和路299号浙江外国语学院国际学院, 310023 tion, Zhejiang International Studies University								
College		299 Liuhe Road, Hangzhou, CHINA 310023								
		E-Mail: study@zisu.edu.cn								
		L-IVIAII. Study@2ISU.edu.cli								

Tel/Fax: +86-571-88213035

Attachment 2

全英文授课课程 Full English Courses

课程名称	学分		Tin	学时分配 ne Alloca		开课学期	考试 方式
Courses	Credits	学时 Credit Hours	授课 Teaching	实践 Practice	实验 Experiment	Semester	Test Mode
中国文化概论(全英)							
Introduction to Chinese Culture	2	32	28	4		3	Assessment
语言学概论 (全英)							
Introduction to Linguistics	2	32	28	4		5	Examination
跨文化传播学(全英)							
Intercultural Communication Theory	2	32	28	4		5	Assessment
比较文学(全英)							
Comparative Literature	2	32	28	4		6	Examination
汉英语言对比与翻译 (全英)							
Comparisons of Chinese and English	2	32	28	4		4	Assessment
中国名著英译(全英)							
English Translation on Chinese Classics	2	32	22	10		5	Assessment
英语语言学名著导读(全英)							
An Introduction of English Linguistics Classical Works	2	32	28	4		6	Assessment
语用学(全英)	0	2.0				6	
Pragmatics	2	32	28	4		6	Assessment
第二语言习得 (全英)							
Second Language Acquisition	2	32	28	4		6	Assessment
国际传播学 (全英)							
International Communication	2	32	28	4		7	Assessment
微观经济学(全英)	3	48	48			2	Examination
Microeconomics	5	10	10				Laminiution
宏观经济学(全英)	2	32	32			3	Examination
Macroeconomics			-			-	

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国际贸易理论与政策(全英) International Trade	3	48	48			4	Examination
国际金融(全英) International Finance	2	32	32			5	Examination
国际市场营销(全英) International Marketing	3	48	48			7	Examination
商务与管理沟通(全英) Business and Administrative Communication	4	64				6	Assessment
微观经济学(全英) Microeconomics	3	48				2	Examination
宏观经济学(全英) Macroeconomics	3	48				3	Examination
国际金融(全英) International Finance	3	48				5	Examination
国际贸易理论与政策(全英) International Trade: Theories and Policies	3	48				4	Examination
统计学与计量经济学(全英) Statistics and Econometrics	4	64				5	Examination
管理学原理(全英) Principles of Management	3	48				2	Examination
市场营销学(全英) Marketing	3	48				3	Examination
会计学原理(全英) Principles of Accounting	3	48				4	Examination
国际贸易实务(全英) Practice of International Trade	3	48				5	Examination
国际商务(全英) International Business	3	48				6	Examination
财务管理(全英) Financial Management	3	48				6	Examination
财政与货币银行学(全英)	3	48	<u> </u>	├ ── '		7	Assessment

Public Finance and Monetary Banking					
跨境电子商务(全英)					
Cross-Border E-Commerc e	2	32		7	Assessment
拉美国家概况(全英)					
Survey of Latin American Countries	3	48		4	Assessment
拉美商业文化(全英)					
Business Culture in Latin American Countries	3	48		5	Assessment
中拉经贸合作 (全英)					
Sino-Latin American Economic and Trade Cooperation	3	48		6	Assessment
拉美经济发展史(全英)					
Latin American Economic History	3	48		7	Assessment
拉美经济前沿(全英)					
Frontier Issues in Latin American Economy	3	48		7	Assessment
销售学原理(全英)					
Principles of Selling	3	48		4	Assessment
国际服务贸易与技术转移(全 英)	3	48		5	Assessment
International Trade in Service and Technical Transfer	Ĵ	10		9	
国际运输与保险(全英)					
International Transportation and Insurance	3	48		6	Assessment
国际结算(全英)					
International Settlement	3	48		7	Assessment
国际财务管理(全英)					
International Financial Management	3	48		7	Assessment
国际商务谈判(全英)					
International Business Negotiation	3	48		4	Assessment
国际市场营销学(全英)					
International Marketing	3	48		5	Assessment
外贸函电 (全英)	3	48		6	Assessment

Foreign Business Correspondence							
国际会展实务(全英) Practice of Exhibition & Conference	3	48				7	Assessment
商务环境分析(全英) Analysis on Business Environments	3	48				7	Assessment
中西方文化与交流(全英) Chinese and Western Culture and Communication	3	48				4	Assessment
中国经济改革与发展(全英) Economic Reform and Development in China	3	48				5	Assessment
中国对外贸易与投资(全英) China's Foreign Trade and Investment	3	48				6	Assessment
浙江经济概况(全英) Survey of Zhejiang Economy	3	48				7	Assessment
企业实践(全英) Enterprise Practice	3	48				7	Assessment
商务与管理沟通(全英) Business and Administrative Communication	4	64	64			6	Assessment
旅游学概论(全英) Introduction to Hospitality & Tourism Industry	3	48				3	Examination
住宿业管理(全英) Lodging Management	3	48				4	Examination
旅行服务管理(全英) Travel service	3	48	39	6	3	5	Examination
旅游与接待业营销(全英) Hospitality and Tourism Marketing	3	48	42	6		6	Examination
统计学与计量经济学(全英) Statistics and Econometrics	4	64				5	Examination
管理学原理(全英)	3	48				2	Examination

Principles of Management							
西方经济学(全英) Economics	3	48				2	Examination
商务礼仪(全英) Business Etiquette	3	48	39		9	2	Assessment
会计学原理(全英) Fundamental Accounting Principles	3	48				4	Examination
旅游目的地管理(全英) Tourism Destination Management	3	48	42	6		5	Examination
财务管理(全英) Financial Management	3	48				6	Examination
旅游电子商务(全英) E-business for Tourism	2	32	24		8	7	Examination
文化遗产与旅游(全英) Cultural Heritage and Tourism	3	48	42	6		7	Examination
旅游地理学(全英) Tourism Geography	3	48	48			4	Assessment
旅游规划与开发(全英) Tourism Planning	3	48	36	12		5	Assessment
休闲学(全英) Leisure Study	3	48				5	Assessment
旅游景区管理(全英) Tourist Attraction Management	3	48	36	12		6	Assessment
导游业务(全英) Tour Guide Operation	3	48	39	9		6	Assessment
旅游政策与法规(全英) Hospitality and Tourism Law	3	48	48			7	Assessment
旅游社会学(全英) Tourism Sociology	3	48	48			7	Assessment
酒店管理(全英) Hotel Management	3	48	39	9		4	Assessment

餐饮业管理(全英)	i		1	'		1	
餐队业官理(主央) F & B Management	3	48	39	9		5	Assessment
服务管理(全英)	3	48	· · · · ·			5	Assessment
Service Management	د	40	'			5	Assessment
房务管理(全英)	-		ĺ			ĺ	
Front Office and Housekeeping Management	3	48	36	12		6	Assessment
食品营养学(全英) Food Nutriology	3	48	39	9		6	Assessment
国际酒店集团研究(全英)	. <u></u>	+'	'				
Study on International Hotel Groups	3	48	42	6		7	Assessment
酒店公共关系(全英)		1	· · · · ·	[]			
Hotel Public Relations	3	48	48			7	Assessment
会展概论(全英)	·						
Introduction to MICE	3	48				4	Assessment
国际会展实务(全英) International MICE Practices	3	48	42	6		5	Examination
活动策划理论与实务(全英) Event Designing Theory and Practices	3	48	48			5	Assessment
会展旅游产品设计(全英) MICE Product Designing	3	48	48			6	Assessment
奖励旅游策划与组织(全英) Incentive Travel Planning and Organization	3	48	48			6	Assessment
节庆活动策划与组织(全英) Festival Planning and Management	3	48	48			7	Assessment
国际赛事活动策划(全英) International Event Planning	3	48	48			7	Assessment
国际财务管理(全英) International Financial Management	2	32	28	4		6	Examination

财会英语(全英) Financial Reporting	2	32	32		5	Assessment
国际结算(全英) International	2	32	32		6	Assessment
Settlement 国际金融(全英)	2	32	32		7	Assessment
International Finance						
教育统计与SPSS软件运用(全 英) Educational statistic s and the applicati	1	16	12	4	3	Assessment
on of SPSS 教育统计与SPSS软件运用(全 英) Educational statistics and the application of SPSS	1	16	12	4	3	Assessment
财务管理(全英) Financial Management	2	32	32		5	Examination
西方经济学(全英) Economics	4	64	64		4	Examination
自然科学史研读(全英) Natural Science History Study	2	32	32		5	Assessment
现代化学进展(全英) Progress in Modern Chemistry	2	32	32		6	Assessment
现代生命科学进展(全英) Progress in Modern life sciences	2	32	32		5	Assessment
能源科学概论(全英) Introduction to Energy Science	2	32	28	4	5	Assessment
网络营销(全英)* Internet Marketing (in English)	3	48	48		4	Examination

Attachment 3

Living @ Zhejiang International Studies University

Xiaoheshan campus









Xiaoheshan campus dormitory



